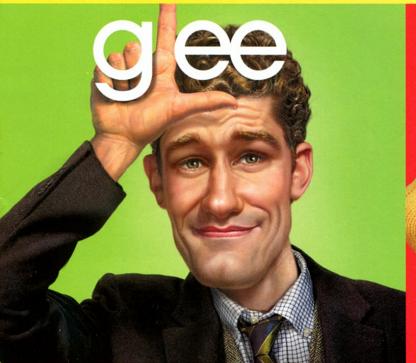
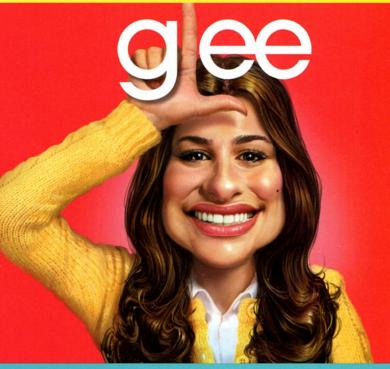
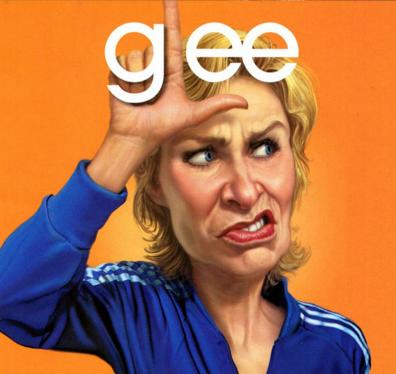
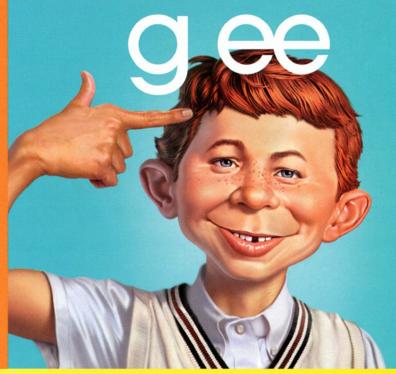
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# MAD

Naysayers have it all wrong!





NUMBER 506 DECEMBER 2010

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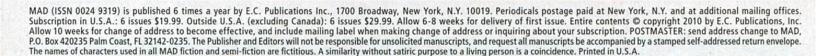


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**COVER ARTIST: MARK FREDRICKSON** 



## Letters and Tomatoes

#### **READ 'EM AND CHEAP**

I have been a steady reader of MAD since the 1950s, though rarely have I ever bothered to purchase an issue. I just run over to Barnes & Noble and read the magazine at my leisure. Lately, however, I have noticed the staff looking at me with a jaundiced eye. If possible, please explain what might have caused this attitude change.

Irving Reed • Miami, FL

Burn After Reeding — We'd thank you for your years of support — but you haven't ever actually bought an issue...so thanks for nothing, Rockefeller! To answer your question, though, there are a couple of reasons that the staff is annoyed with you. 1) Instead of buying the magazine, you're reading it for free at "your leisure" (probably while wearing a slightly-open, silk bathrobe) and 2) the employees are clearly suffering from "Jaundiced Eye" — an ailment that's been crippling Barnes & Noble staff for months now. Have a little sympathy! How would you feel if they came to where YOU work and ate all the free ketchup while you were busy grilling Big Macs? —Ed.

#### **BACK TO THE FUTURAMA**

If you watched the recent episode of Futurama titled "Lrrreconcilable Ndndifferences," then you got to see the preserved noggin of none other than MAD artist and writer Sergio Aragonés! We can't wait to see what shows the rest of his body turns up on!





#### SEARCHING HIGH AND LOW-BROW

I have been a reader of your magazine since I was eight years old. For the past nine years I ran up to the nearest grocery store and bought an issue just about every month. Recently, I discovered that just about every store near my home stopped selling your magazine! How could this have happened? Your magazine is the best! I have looked in plenty of stores for your magazine and the only one that carried it was a store 20 miles from my house. This is terrible! Is there any way you could make it so that I do not have to go so far to enjoy MAD?

#### Dylan Ash · Kirtland, OH

Diaper Ash — Egads! Stores near you aren't selling MAD?!? This could mean only one thing — the "Jaundiced Eye" epidemic has spread from booksellers in Miami all the way to magazine vendors in Ohio! You have two options: organize a walkathon for Jaundiced Eye Awareness, use the proceeds to fund research to find a cure, and, simultaneously start a letter-writing campaign to get MAD carried at your local stores! Or, you can let those yellow-eyed freaks fend for themselves and just subscribe to MAD. We're not saying which option is easier, but we'd just call 1-800 4-MAD MAG or go to madmag.com and get those issues to come to you! —Ed.

#### **SMALL TOWN ZEROES**

I have a subscription to MAD but I think it's due to expire, so I'm hoping to get a free subscription. I live in Bennington, Vermont and have searched high and low but can find no celebrities. My physical therapist looks a lot like John Malkovich and my boyfriend has been told that he looks like Charles Laughton. Would a picture of both get me at least a year's free subscription? I await your answer.

#### Margaret McLoughlin • Bennington, VT

Lough Drops — Sadly, we can't give you a free sub — but it sounds like you've already been blessed! You have a physical therapist who looks like John Malkovich?!? And a boyfriend who looks like Charles Laughton?!?! Clearly, Bennington, Vermont is populated entirely by homely celebrity doppelgangers! Does the mayor look like Clint Howard? Is your mailman a Mickey Rourke lookalike? Is the butcher a dead ringer for Paul Giamatti? Sorry we can't help — but it sounds like you've got the makings of a reality show right under your nose: The Real Fugly Fake-Celebs of Vermont! —Ed.

#### BLEW-IT CARROLL

If you do a spoof on the movie Alice in Wonderland, please take it easy on Mia Wasoseka. I know I spelled her last name wrong, but she is the young lady who played Alice. She was adorable. She's the reason I saw it three times.

Todd Duke · Hendersonville, TN

Duke-bag — Your letter came just in time! We were just about to print a special issue mercilessly mocking Mia Wasikowska (we spelled her name RIGHT)! But your chivalrous request changed our minds, and we stopped the presses! However, just so that all of our hard work wasn't for nothing, here are some of the jokes that we would have printed, if you hadn't heroically intervened:

- Mia Wasikowska's fans are so stupid, some of them actually spent money to see that terrible movie THREE TIMES!
- Mia Wasikowska's fans are so stupid, they don't even know how to spell her name — despite watching that terrible movie THREE TIMES!
- Mia Wasikowska's fans are so stupid, they're fans of Mia Wasikowska! —Ed.

### MINIMUM WAGE... MAXIMUM FUN!

As the days get shorter and the air gets cooler, it means it's time for us to say goodbye to the last of our summer interns. A big thanks to art intern Cristina Vanko and editorial interns Joe Masterman and Andrew Spitzer. We'll never forget you — as long as we have this little write-up to remind us who you were!



#### **MAD CELEBRITY SNAPS**

What's sexier than cigarettes, scotch and demeaning female co-workers? How about the cast and creator of *Mad Men* reading MAD? From left to right: Jon Hamm, Matthew Weiner, John Slattery, Vincent Kartheiser and Bryan Batt.



Photo: Vic Arkoff

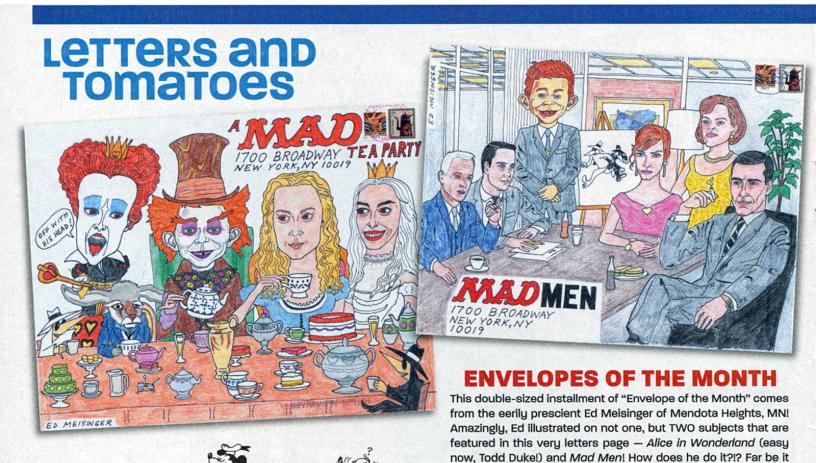
#### LADY AND THE CAMP

Recently, I brought my issue to a camp I used to go to, so as to show my camp teacher the funny stuff in the magazine. I left it with him, thinking that he would read it, and eventually give it back. Later on, we gave presentations to our parents as part of the camp's curriculum. It took place indoors and was extremely hot — no AC. So, I sit down with my friend in the back row, to listen to different presentations, when I see the lady sitting in front of me using the MAD as a fan! She was waving it, bending it, ripping it, just for her sweating needs! I don't know how she got it, but I was ticked off. I didn't know what actions to take, so I just sat there, staring at that poor magazine being disfigured. Now that it's all over, what actions should I have taken to retrieve my magazine? Should I have taken brutal force or kicked her in the shins?

Pearson McKenzie · Marysville, OH

Pearson Pressure — Brutal force? Clearly, you're a man of action — as evidenced by the fact that you let a heavily-perspiring woman steal your magazine, then wrote to a humor publication for advice in planning your much-delayed revenge. Not the most bad-ass of plans, friendo. Here's what to do next time — just politely ask for your magazine back. Because, if things had gotten physical, let's just say we'd be putting our money on the sweaty lady! —Ed.





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#### THE FOOLS OF ENGAGEMENT

My fiancé and I love to read your magazine. We each get our own copy so that we can read it together. It has made our dreams come true on many occasions, and on days when we didn't have toilet paper, it saved us a trip to the store. Thanks for the memories!

Beatriz Lopez · West Warwick, RI

B-Lo - You're welcome for making your dreams come true. And thanks for getting separate subscriptions — we love money! In fact, if you'd like to make OUR dreams come true, please have a bunch of children (we're talking about a Duggar-esque number of kids) and get each of THEM their own subscription, too. And for the love of God, buy them some toilet paper! -Ed.

#### THE BIG **EASEL**

Sam Irwin of Essex, Ontario sent in this stained glass Alfred head, made by Liz Semperger of Essex Stained Glass. Thanks, Sam! If we ever open a church, we promise to install it right next to the Spy Vs. Spy baptismal font!





#### SEVERE RETIRE DAMAGE

The youth camp at Cape Henlopen State Park gave a 32-MAD-salute to retiring pastor (and longtime MAD fan) Kent Smith (center, 1st row, in the blue shirt). Sorry Pastor Kent - maybe next time they'll spring for the gold watch!



#### GOING THROUGH AN AWKWARD PHRASE

In #503 on page 27, Jeffrey Lozenge says "Whoa Nelly!" Do people still say "Whoa Nelly!" in 2010? Doesn't this have something to do with stopping horses?

Daniel Weinberg · Gary, IN

Cheese and Weinberg — Are you kidding? That phrase has never been bigger! Why, you just used it twice! Thanks for spreading the word! -Ed.





#### **READER ALERT**

Hokey smokes, you lucky mama-babies! Everyone who had their letter published is getting a whole bunch of awesome stuff! You'll get V: The Complete First Season and The Big Bang Theory: The Complete Third Season, courtesy of our friends at Warner Home Video; Despicable Me, from our buddies at Universal Home Entertainment; The Story of Island Records, thanks to our amigos at Universe Publishing, Al Jaffee's MAD Life, from our compadres at It Books, Racquet Sports for the PS3, from our chums at Ubisoft, and The Music of DC Comics: 75th Anniversary Collection, courtesy of our pals at Water-Tower Music! If you didn't get your letter printed, pep up, cubby - these goodies are all on sale now! Next time, maybe you'll just drop us a line and avoid this kind of heartbreak!



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Charlie Kadau, Joe Raiola Senior Editors **Dave Croatto** Associate Editor

#### ART DEPARTMENT

John Ficarra Editor

Sam Viviano Art Director Ryan Flanders Assistant Art Director **Doug Thomson Production Artist** 

**Contributing Artists And Writers** The Usual Gang of Idiots

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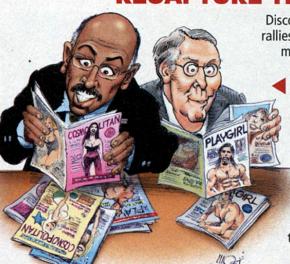
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## THe Funda

HOW THE GOP IS PLANNING TO RECAPTURE THE HOUSE AND SENATE



Discourage those "Obama = Hitler" signs at rallies, because they make some right-wingers more likely to approve of the President.

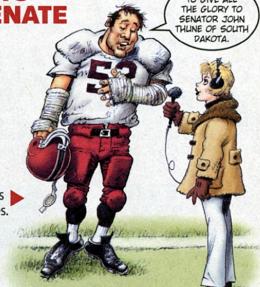
Go through back issues of Cosmopolitan and Playgirl to find the next Scott Brown.

This time, rig the ballots in every state except Florida and Ohio.

Pay athletes to put political messages where they normally put religious ones.

Remind voters how Obama blocked their plans for free universal health care. (Given the attention span of most Americans, it just might work.)

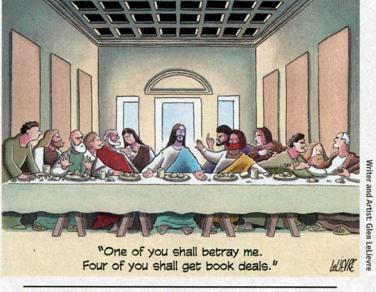
Writer: Jeff Kruse Artist: Mort Drucker



Phrases to Avoid On Your College Application Essay

- The best piece of advice I've ever received was from my father, who said, "Son, you should not be doing that with your sister."
- I've overcome much adversity in my life, but none more poignant than when, at the helpless age of fourteen, I was cut off breastfeeding for good.
- If I had to choose, I would say my best quality is definitely my fully-functional sense of smell.
- X Dear Admissions Officer: I have your son...
- I apologize in advance for any grammatical errors; I am copying someone else's essay last minute.
- ★ The greatest moment in my life was definitely my birth. Imagine: my mother screaming as my head protrudes through her gaping genitalia, blood and bits of placenta gushing onto the floor...
- My legs pirouetted almost by themselves I was doing it, what I was meant for. I was finally performing "Swan Lake" by myself, wearing only socks.
- I used to not want to go to college. Then I saw Girls Gone Wild: Co-Ed Edition...
- And then there was the time my brother sneezed and snot got all over my shoe! Let's see, what else has happened to me...

**LeLievre and Let LeLievre** 



WHAT'S ON MEL GIBSON'S NIGHTSTAND?

I'M OKAY — YOU'RE A FILTHY, REPULSIVE WHORE

What Color is Your Parachute, You Mentally Deprived Idiot?

The Tag of Chris Brown

MEN ARE FROM MARS, WOMEN SHOULD B\*\*W ME, BECAUSE I DESERVE IT

> Who in the F\*\*k Moved My Cheese? It Was You, Wasn't It, You Miserable C\*\*t?!

Writer: Jacob Lambert Photo: iStockphoto.com/Deejpilot

## Pages

#### LINDSAY LOHAN'S RECENTLY DISCOVERED PRISON TWEETS



#### Lilo

Ugh these prison uniforms don't show ANY cleavage!

Bad news: inmates here make wine in toilets. Good news: without my SCRAM bracelet I can drink all I want!

Just traded a "Herbie: Fully Loaded" poster for a pack of cigarettes.

With all the drug dealers in prison, you think it would be easier to get some blow around here!!!

My parents are so disappointed in me. This prison stint isn't making them nearly as much money as they thought it would.

My plan for breaking out: grind one of the walls to a fine powder and snort my way out!

Today I saw a bug in my cell. GROSS! Now I know what John McCain lived through as a POW.

Living with these poor women has really opened my eyes. Without childhood fame, I would be just a regular cokehead!

I hope one of my fans sends me a cake with a nail file and a Korean woman in it. I need a mani-pedi BAD

They just expect me to show up in the meal room? Don't they know I charge \$25,000 an appearance?!?

Please

don't hurt

#### The Fast Five

#### **Ways to Punish Arizona for** Their Anti-Immigration Law

- 1 During beauty pageants, ask Miss Arizona really tough questions, making her less likely to win.
- When Smokey the Bear does his PSA about preventing forest fires, have him specifically exempt people camping in Arizona.
- 3 If there's an Arizona business trip you simply can't put off, at least bring your own bed, ice, Porta-Potty, etc., so you won't have to spend money at a hotel.
- 4 If you want to visit a huge, majestic canyon, go to one of the other 49 states' huge, majestic canyons.
- 5 Show your defiance for the law by hiring an illegal immigrant to do back-breaking labor at near-slave wages.



Writer: Jeff Kruse Artists: Evan Dorkin & Sarah Dye

#### E LOST IPHONE COMMERCIAL



Good.

If you want to

see her again, you'll

do exactly as I say









### THE FUNDALINI PAGES

## THE EGREGIOUS EIGHT THE REAL REASONS LEBRON JAMES SIGNED WITH MIAMI

- 1 If Miami was good enough for Bea Arthur, Rue McClanahan and Betty White, then it's certainly good enough for him
- 2 Couldn't miss the chance to play for up-and-coming Coach "What's-his-name"
- 3 The Miami Symphony Orchestra's exquisite rendition of Beethoven's Symphony No. 7 in A major (which is also why Chris Bosh signed there)
- 4 An encouraging fortune cookie at the Panda Express in Coral Gables sealed the deal
- 5 Is amused by the antics of the Heat mascot Burnie, who, like LeBron, also doesn't have to pay state income taxes
- 6 Feels a responsibility to raise his family in an atmosphere with gigantic insects
- Wanted a beautiful lakefront home to spend the lockout of 2011
- The move gives him the best chance at winning an NBA title, just as soon as Kobe Bryant, Paul Pierce, and Dwight Howard retire







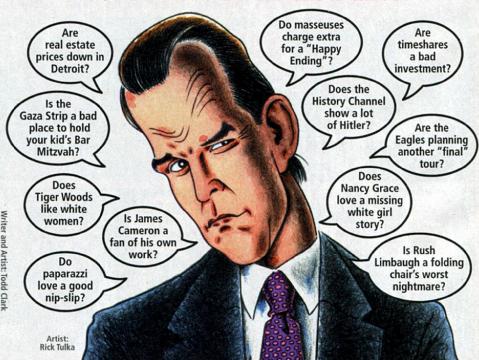


Clark Can't

"Ooh, let's try that new place down there."

OTHER POSSIBLE ANSWERS TO THE RIDICULOUS QUESTION...

Could switching to Geico really save you 15% or more on car insurance?



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WHAT'S THE ONE **THING DUMBER THAN READING MAD MAGAZINE?** 

**3** 

### HERE WE GO WITH ANOTHER RIDICULOUS

Although we're programmed to ignore it, there's a network of stupidity out there. It can be viewed everywhere (even in your own home) and it has led to animated discussion. But don't panic - you might be able to change things, and the chances of success aren't remote. There are signals being broadcast across the universe - and the answer is out there - you just have to tune in.









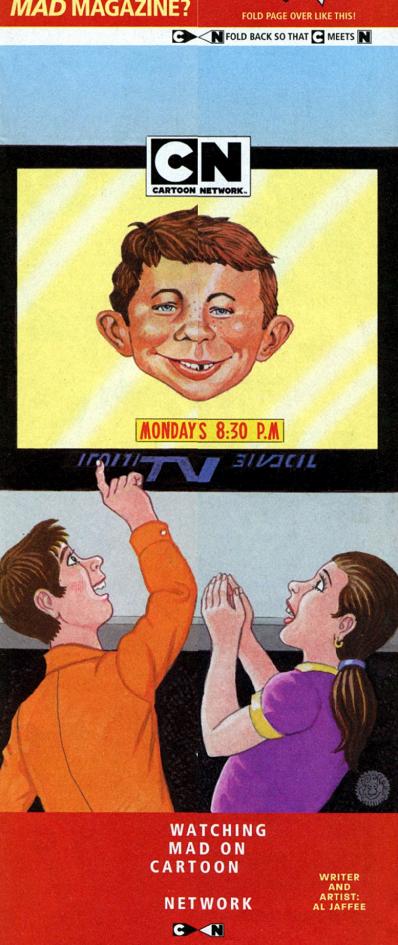
WANT TO KNOW WHY REALLY DUMB STUFF IS CATCHING MANY PEOPLE UNAWARES? WE'RE OVERLOADED ON CARTLOADS OF THE STUFF. A PERSON COULD SWOON FROM IT. NO MATTER HOW WE TRY, THE NET RESULT IS, DUMB FOLLOWS US AT PLAY AND WORK

WRITER AND AL JAFFEE



WHAT'S THE ONE THING DUMBER THAN READING MAD MAGAZINE?





### THE FUNDALINI PAGES

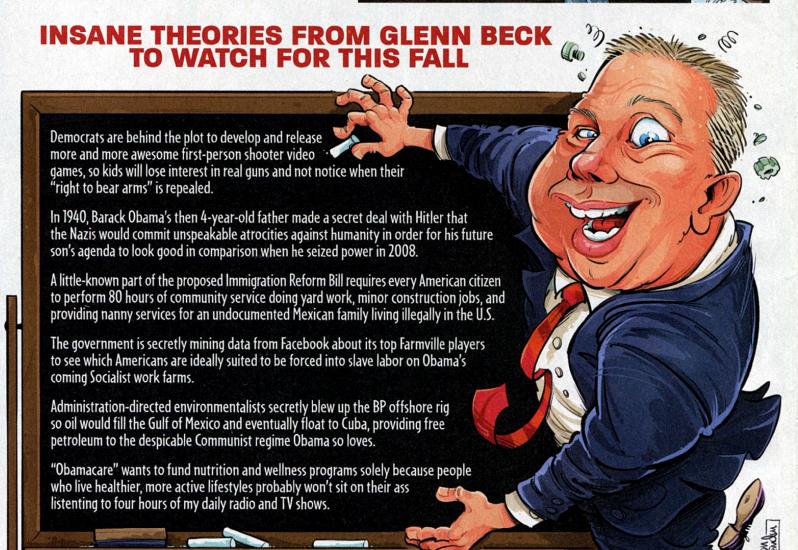
#### Plugged Nickel



"My opinion about current politics?"
I would totally do Sarah Palin!"

### Possible Last Lines from the Kids on *How I Met Your Mother*





Writers: Brian & Sean Farrelly Artist: Anton Emdin



#### **OTHER PROBLEMS WITH THE IPHONE 4**

- No matter what you put into the GPS, it gives you directions to an Apple store.
- Built-in calculator often shorts out when you're computing your mega-monthly cell phone bill.
- · Screen is always obscured by fingerprints, so no matter whom you're video conferencing with, they look like Abe Vigoda.
- Over 200,000 apps in the app store means you'll need to cough up at last another four hundred bucks before the damn thing does anything.
- It's nearly impossible to call and complain about the crappy AT&T service on a phone that only works on crappy AT&T service.

Writer: Dick DeBartolo

#### **Celebrity Cause-of-Death Betting Odds** LADY GAGA

 Massive blood loss from accidental bra-bullet wound....4:1

Catastrophic chafing from constant penis-tucking...6:1

 Impaled on cone-shaped bra worn by "unknown assailant"......8:1

Someone uses a pitchfork to po-po-poke her face.....10:1

• Dies on impact after death leap from her 13-foot platform boots......12:1

• Trips and falls over clothes rack while shopping at



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SURGEON GENERAL'S WARNING: Unlike Silly Bandz Bracelets, it is not recommended to wear multiple Silly Bandz Condomz at the same time.

Available at:



A MAD AD PARODY

**Writer: Dave Croatto** 

### THE FUNDALINI PAGES

Why Levi Johnston is Supremely Qualified to be the Next Mayor of Wasilla, Alaska

Like Massachusetts Senator Scott Brown,
 Levi has posed naked in a national magazine.

• Like former Senator John Edwards, Levi got a chick knocked up.

 Like former President Bill Clinton, he's become a national punch line for every hacky water-cooler comedian.

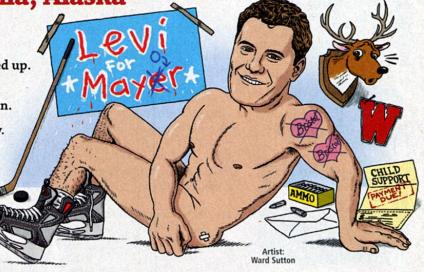
Like former Vice President Dan Quayle, he's no Jack Kennedy.

• Like President Obama, Sarah Palin haaaaates him.

· Like Senator John McCain, Levi haaaaates Sarah Palin.

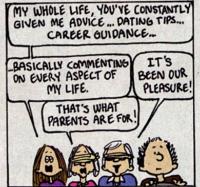
 Like former Governor Rod Blagojevich, he'll whore himself in any way to stay in the spotlight.

 Like former Wasilla Mayor Sarah Palin, Levi barely has a passing knowledge of government and politics.



#### **CATHY: FINAL EPISODES YOU NEVER SAW**







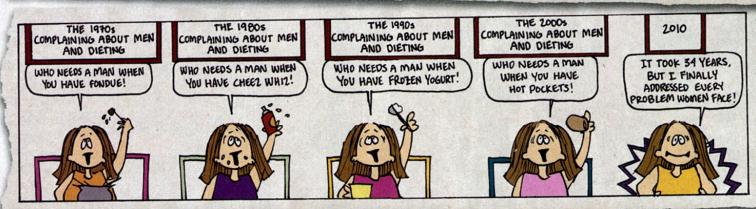




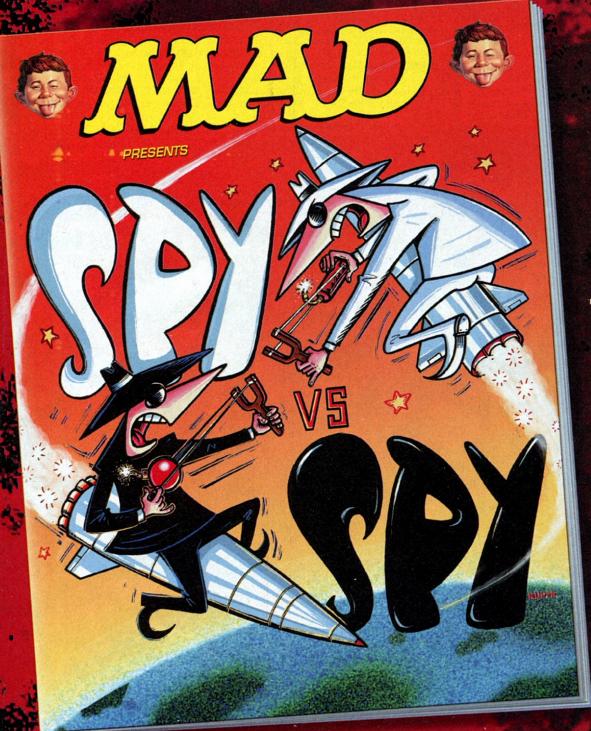








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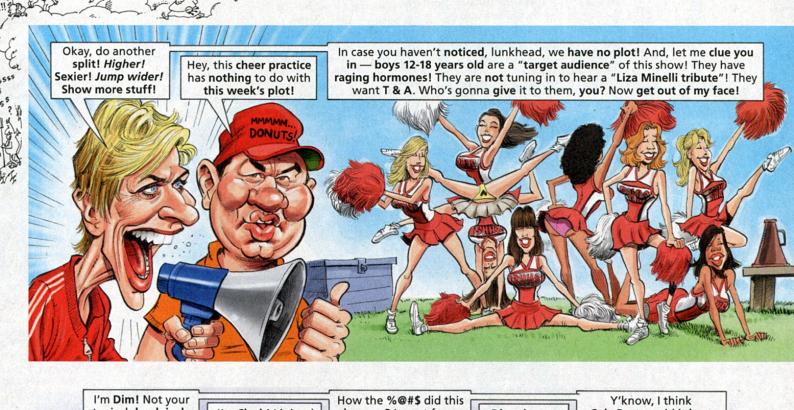


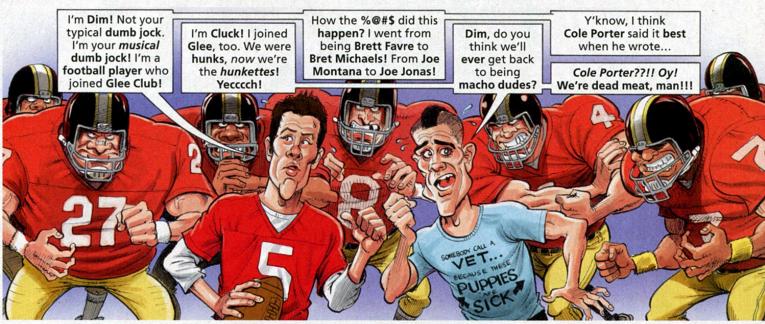












But then

they saved

the

episode

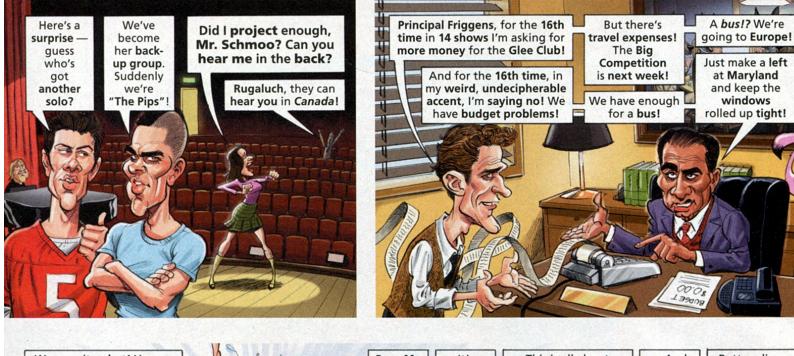
by singing

"Sundae

Bloody

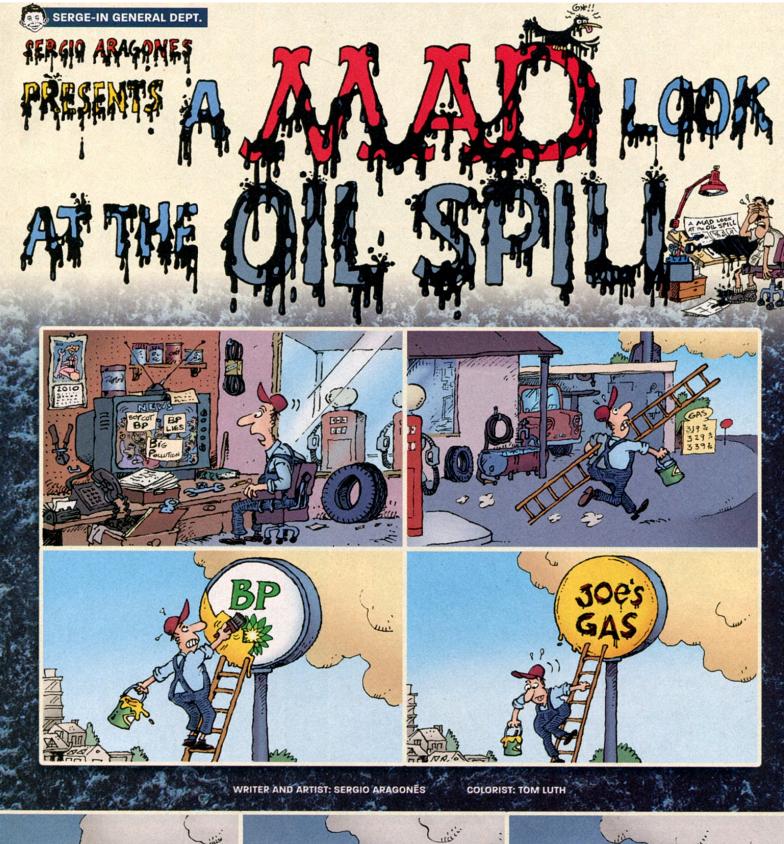
Sunday"!

















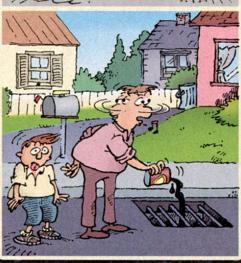


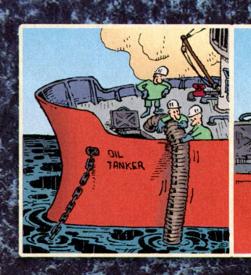


















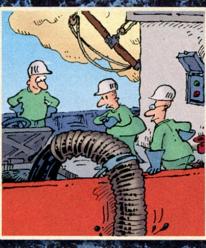




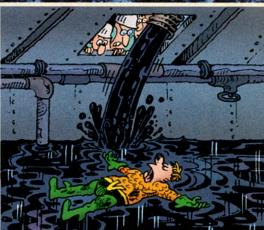












































The Fastest Way to Learn a Language. F#@%ing Guaranteed!

The revolutionary Rosetta Stone method unlocks your natural ability to launch into ugly, misogynistic tirades! Best of all, there's no translation or memorization as you quickly learn how to express your festering, pent-up rage. By listening to telephone recordings and reading text messages of *The Passion of The Christ* director Mel Gibson, you'll soon master the art of fluently dropping the C-bomb, calling your partner a bitch, even branding the mother of your child a whore!

In Level I, you'll master basic conversational skills, including greetings and introductions, simple questions and answers, shopping, and much more! You'll be translating from English to Gibson in no time!

#### I just need a little space at this time.

I'm gonna bury you in the f#@%ing rose garden, but b\$&w me first.

#### No.

Your logic sucks because you're a f#@%ing mentally deprived idiot.

#### Have a nice day.

If you get raped by a pack of n\%#@&s, it'll be your fault, all right?

#### You're so beautiful.

You look like a f#@%ing bitch in heat.

#### Good morning.

I should have f#@%ing woken you up and said b\$&w me.

In Level II, you'll gain the confidence to talk about your environment, such as giving and getting directions, dining out, shopping, and enjoying basic social interactions:

#### I'm sorry.

You f#@%ing deserved it.

#### Check, please.

I waste so much g@ddamn money on you!

#### See you later.

LEAVE, c\*^t-bitch-gold-digger-c\*^t-whore.

#### Pass the salt.

B\$&w me, bitch.

Learn at your own pace. We won't waste your time by endlessly cramming memorization and drills down your throat!

CALL 1-888-MELSPEAK NOW AND TELL OUR OPERATORS WHAT YOU WANT!

Rosetta Stone



"Priced so low even

a war-starting Jew would buy it!"

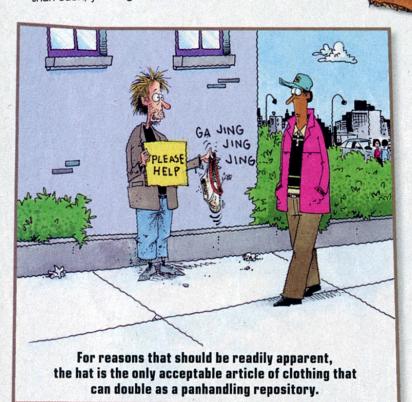
**Mel Gibson Domestic Abuse Edition** 

A MAD AD PARODY

#### SPARE CHANGE YOU CAN BELIEVE IN DEPT.

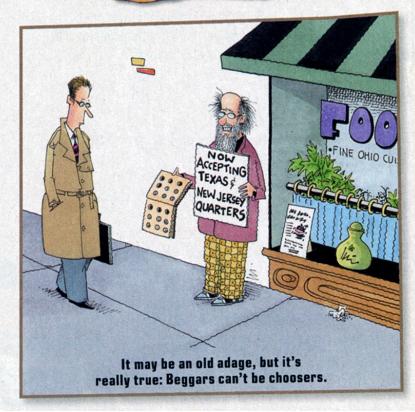
With the economy on life support and jobs disappearing quicker than Lady Gaga's fashion ensemble at a Mets game, many once-upstanding citizens are taking to the street to burn a little survival money. Asking for a handout, however, is not quite as simple as it seems. There's a right way and a wrong way. And, since reading through this lame introduction means you no doubt have more time than cash, you might want to take a long, hard look at...

## A BEGINNER'S GUIDE CAREER IN





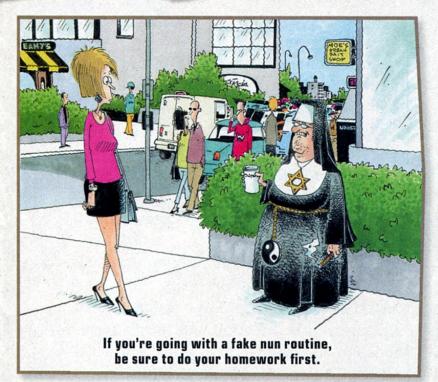




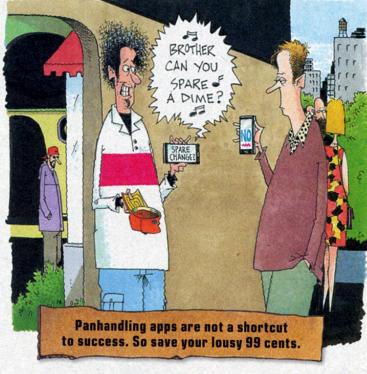
## TO A MORE PROSPEROUS

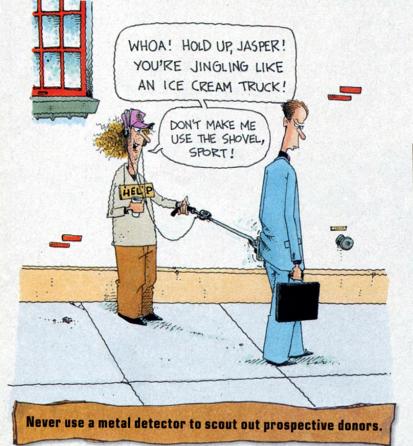
## FANHANDLING

WRITER AND ARTIST: JOHN CALDWELL

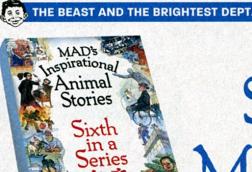














t was always my dream to work alongside great scientific minds at a top-secret laboratory of a leading pharmaceutical company, finding cures for all the newest childhood diseases.

Well, it was, until I found out I had to work with monkeys.

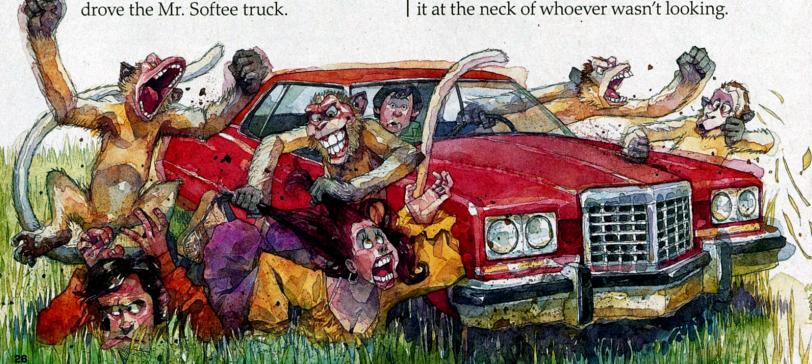
You see, I have a real problem with monkeys. Both my parents were attacked by a pack of wild monkeys and I've never forgiven them. The monkeys, I mean, I've never forgiven the monkeys. It was at a drive-thru animal park. They dragged my parents from our car, slapped them senseless, jumped up and down on them, took their clothes and then stole the car with me still in my car seat. Like a latter-day Tarzan, the monkeys tried to raise me as their own, but one day I managed

to escape with the help of the guy who

But that's all in the past and if I ever wanted to attain my dream, I realized I had better overcome my deep dislike of monkeys. I would repeat over and over: "Not all monkeys are bad monkeys."

I worked in the Cure Division, which was across the hall from the Plague Division, where they'd create the new diseases for us to combat.

We were all assigned a lab monkey. My monkey's name was Mr. Aims. He was called that, I guess, because he'd point and then urinate in that direction. But sometimes he'd fool you and point in one direction then suddenly turn and urinate in a different direction. His other stunt was — and this was the one that got him in trouble — he'd reach into the back of his diaper and take out a handful of you-know-what and throw it at the neck of whoever wasn't looking.



Now, having been partially raised by monkeys, I learned that when a monkey throws its feces at your neck, it's saying one of two things: "Let's play tag and you're it!" or, "I don't respect you." Actually, there is a third, "Happy Birthday," but I don't think that applies here.

He got me a couple of times, but when he hit Dr. Charmers, who was the head of the whole Plague Division, with a handful, I thought to myself, "Oops, bad career move, Mr. Aims."

And sure enough, Dr. Charmers was pretty cheesed off and ordered me to inject Mr. Aims with every epidemic, virus and disease we had on hand. And we had a lot. There was Fat Tongue, Loopy Eye, Numb Hand, Lazy Mouth, the Vertical Vomits, Stuttering Eyelids, the Jimmy Shakes, Garnotica's Palsy, the Rapid Twirlies, and a bunch more that didn't have names yet.

One of the first things you learn if you ever want to be a success in science is always do what your supervisor tells you. So I went to the Plague Division and got petri dish samples of every sickness they had and returned to my station. But then I thought, "Wait, is this right? Is this good science? Is this monkey being punished for doing what is, after all, the monkey way of life?"

As I slowly deliberated on this ethical dilemma, I failed to notice Mr. Aims take out another handful of you-know-what, dip it into all the different diseases, and fling it across the lab, again hitting Dr. Charmers, this time on the side of the head.

Dr. Charmers blamed the entire mess on me. He was pretty upset and it looked like he was going to fire me on the spot, and

probably would have but for all the raging bacteria invading his system so rapidly. In less than a minute he became a twitching, vomiting, numb-handed, drooling, cockeyed, fat-tongued man. The good news is, in trying (but ultimately failing) to help Dr. Charmers get better, we discovered a cure for hiccups.

Looking back, I realize that if Mr. Aims hadn't dipped his you-know-what in all those diseases before throwing it, I would have lost my job that day. And twice since then, through similar behavior, he has probably helped me get important promotions. I'm now the Assistant Director of the whole Plague Division, and I have finally made my peace with all monkeys. They have taught me an important lesson: yes, there are bad monkeys and good monkeys, but also unique monkeys that can be helpful career partners.

I have to go now because the new director, who was just appointed, is going to be inspecting the labs today.

I'm sure he's going to want to meet Mr. Aims. My special number two man.

— Dr. Barry Coleman, age 35



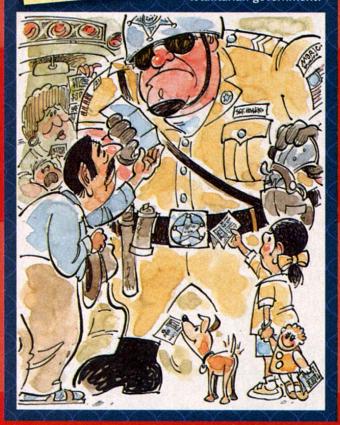
We're not sure what to think about the Tea Party Movement. On the surface, they're loud, goofily-dressed, and have a questionable grasp of history. But on the other hand, those are the very same things we love about our favorite restaurant, Medieval Times! In the end, it doesn't really matter what we think — it's much more interesting what THEY think. Which is why we're so eager to explore...

## Tea Party LUGIG



Teabaggers fear that America is becoming an oppressive, totalitarian government...

...but are in favor of Arizona forcing people to show their papers, just like in an oppressive. totalitarian government!



Teabaggers condemn fiscal irresponsibility...

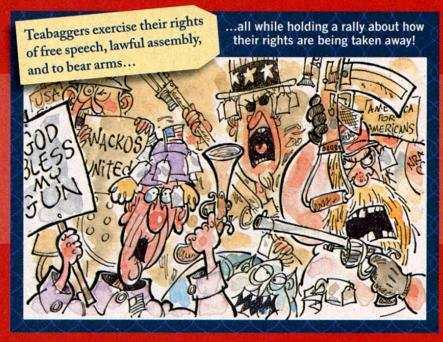
...then shell out \$100,000 to a speaker who needs to write crib notes on her hand!



Teabaggers compare their cause to the Civil Rights movement...

...and then display the same kind of racist, lunatic-fringe behavior that made the Civil Rights movement necessary!





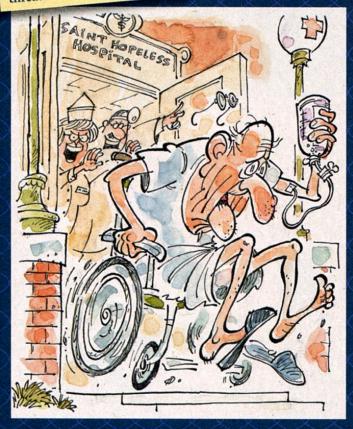
Teabaggers complain that they're being unfairly characterized and misrepresented...

...as they hold up protest signs that show Obama as Hitler, the Joker, or both!



Teabaggers fought the Health Care Insurance Reform bill to protect the elderly from the imaginary threat of "death panels"!...

...leaving them exposed to the very real threat of death from not having health care insurance!



Teabaggers defend the free speech of jerks who regularly hold up slanderous, hateful, borderlineracist signs at their rallies...

...then indignantly demand an apology for a mildly critical panel from a stupid Captain America comic book!



Teabaggers decry government rules and regulations that interfere with America's businesses, but also keep screaming about how the banks screwed us...

...which happened because there weren't enough government rules and regulations!

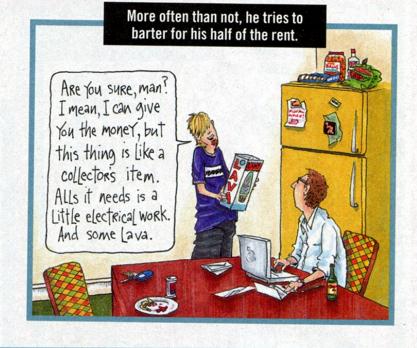


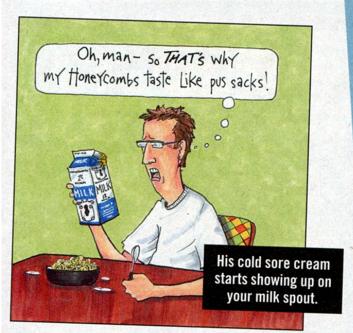
Teabaggers totally dismiss the 9,356,783 scientific reports on global warming because they're "inconclusive"...

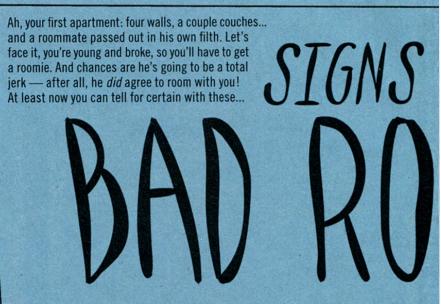
...but an uncorroborated, unsubstantiated blog posting about Obama being born in Kenya? That's an iron-clad fact!



















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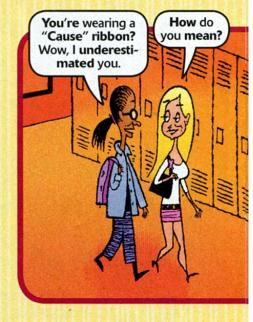
















CASE CLOTHES DEPT.

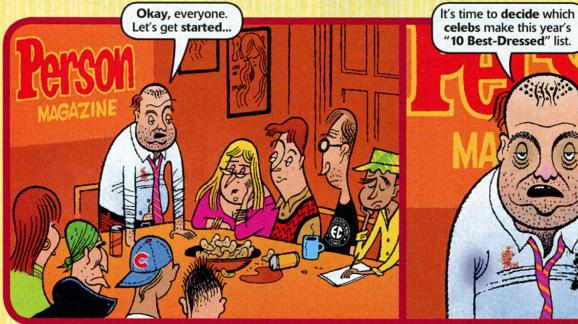
### The MAD WORLDof...









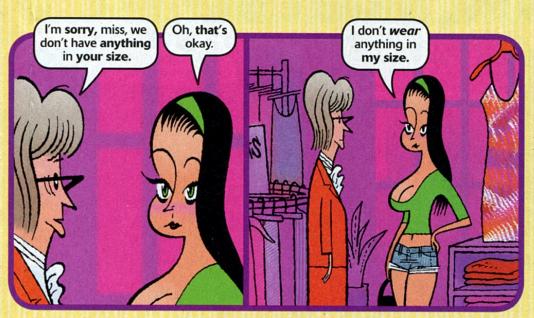




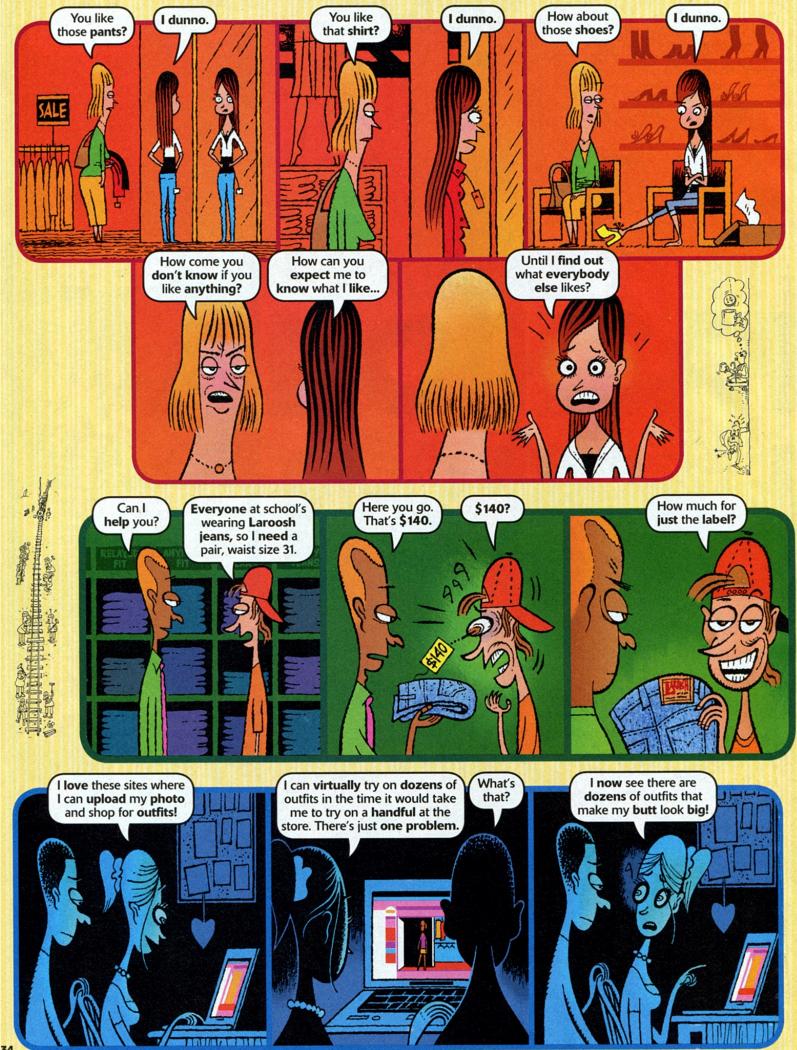
## FASHION



WRITER: STAN SINBERG ARTIST: MARC HEMPEL







# ON SALE NOW WHEREVER BOOKS ARE STILL SOLD!



Any book published usually goes through several drafts and revisions before making it to the bookstore. When someone like George W. Bush writes a book, you KNOW there are going to be drafts and revisions! (Correcting for spelling and grammar alone probably took months!) Not only that, but if Mr.

## DELETED PASSAGES

As the 300 guests at the Royal Dinner in Buckingham Palace raised their glasses, I stood and began to speak. "Your Highness, on behalf of the American people, I am honored to present you with my new nickname for you — Queen Slappy Cheeks."

So Dick Cheney explained to me how we could start a war just so we could funnel billions of dollars in no-bid contracts to his company, Halliburton, and realize obscene, windfall profits off the increased stock price. I said to him, "Dick, are the Press and American people going to stand for something like that?" And he just laughed and laughed and laughed, and pretty soon, I was laughing, too...

As I walked out of the Kremlin, I held my head high; for now, Vladimir Putin knew, without question, what my 20 favorite *SpongeBob* episodes were. And that list was NON-negotiable.

Sure, I had signed off on the executions of more prisoners than any other Governor in modern times (150 or so — I forget the exact number), but this one was different. I was up half the night, tossing and turning, reviewing the pros and cons over and over. A fevered sweat covered me as I plumbed my soul for an answer. I turned to the Lord, and then I was calmed, knowing the right thing to do. The next day, that Thanksgiving turkey was pardoned!

Jenna and Barbara knew they had done something wrong and were about to get a fatherly dressing-down. "Girls," I told them, "it does not reflect well on yourselves, your mother or me to use fake IDs to get drinks at a bar. There are six Secret Service agents assigned to you... let one of THEM buy the drinks!" I think my message got through to them.

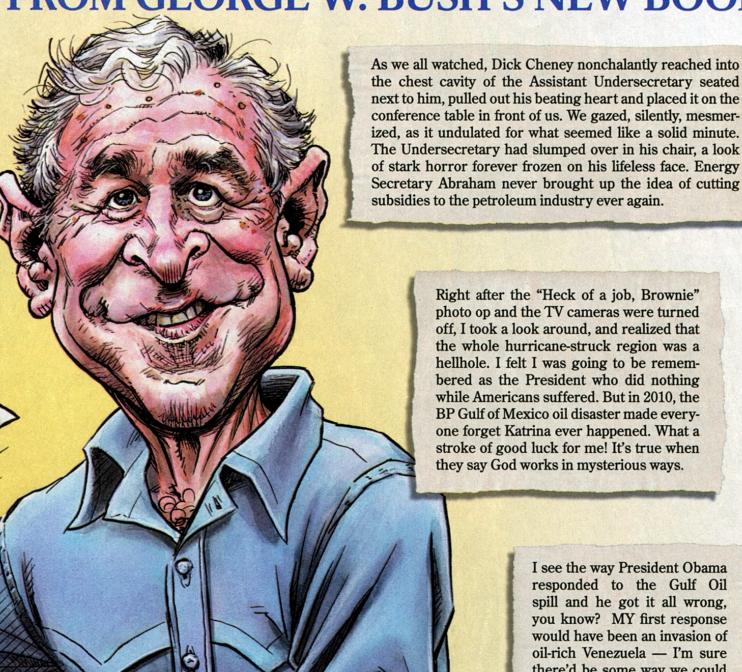
A and Radburg knew they had done and and Lander steen they had done ·Cirls, I told and dressille from the to the father of the father from the father of the to the father of the fathe the thirty and thinks at a but There are six and the state of t State of the state DECISION POINTS

WRITER: CHARLIE KADAU

**ARTIST: SAM VIVIANO** 

Bush writes with the same eye for detail, accuracy, truth and transparency that he brought to his eight years in Washington, some of the material may be deemed "too sensitive" and have to be removed for matters of national security (read: embarrassing to Bush)! It's the sort of stuff we present here as...

#### FROM GEORGE W. BUSH'S NEW BOOK



I see the way President Obama responded to the Gulf Oil spill and he got it all wrong, you know? MY first response would have been an invasion of oil-rich Venezuela - I'm sure there'd be some way we could pin the leak on Hugo Chavez...

I'd sum up my Presidency with these words I shared with my brother: "Jeb, remember when we were kids and you used to steal my candy and snitch on me to mom and dad? Well I haven't forgotten. I've just spent the last eight years making sure no Bush would ever get elected President again. You've been punk'd!"



MAD'S LESS-THAN-MAGICAL OUTTAKES

# Hally Potter Don't

don't pee yourself...
don't pee yourself...hold it
until you finish fighting the
Dark Lord...Don't...

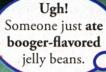


DEATHLY
HALLOWS

What do you mean they cast someone else in the Carrot Top biopic?!?



I hate walking through these woods alone— I'm always afraid I'll run into one of those losers from Twilight!



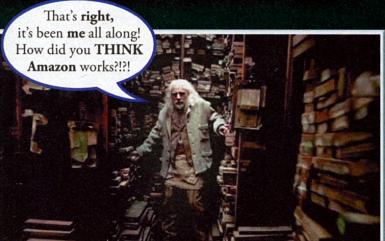






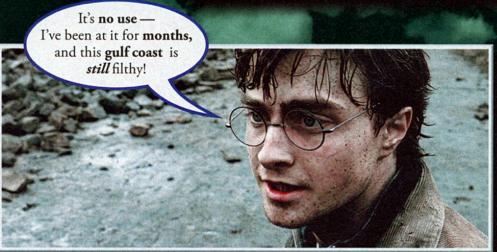






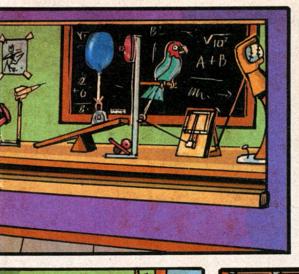


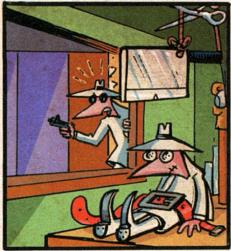




Ahhh — there's nothing like laying out on







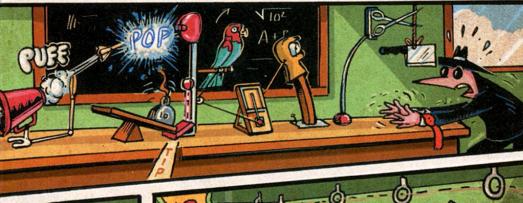




















KUPER

WRITER AND ARTIST: PETER KUPER

#### BARGAIN DE-BASEMENT DEPT.

If you're like us, you love having a good time! And of course there's no easier way to have a good time than to get out a giant, unwieldy book of coupons, search through it, and try your damnedest to save \$3.99! To help you in that search, MAD offers this simple guide to the coupons you're bound to find in...

# The 2010 Lack-ofEntertainment Book\*



010 Lack of Entertainment Book





Discounts on Meals, Travel and Lodging That You Want But Never Get, or Get But Never Want

\*The Book That "Never Quite Pays For Itself"

#### lack-of-entertainment

Buy One Entrée, Get One For Half-Price With the Purchase of Two Beverages



Your net savings is roughly the cost of the Sunday paper from which the couple at the next table bought and clipped four "Buy One Entree Get One Free" coupons with no beverage requirement, which the same chains run every other week.

#### lack-of-entertainment

15% off Your Purchase







Discounts for businesses that are at least 75 miles away that you will never visit and yet still somehow made it into this edition in an effort to push up the total amount of savings this "local" book offers.

#### lack-of-entertainment

\$10 off any meal



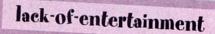
O'Dündleskünds Authentic Norwegian-Irish Pub





Discounts at small, struggling independent restaurants that were talked into inclusion in the book by a fast-talking Lack-of-Entertaiment representative, who insisted "No one ever redeems these coupons," but quickly learned otherwise and have since posted a handwritten sign reading "We No Longer Accept Lack-of Entertainment Book Coupons."





\$5 off



Tickets to home games of the local semi-professional women's indoor soccer team — interest in which has always been practically non-existent — and admission to which you had previously presumed was free.

#### lack-of-entertainment

Free One-Week Trial Membership

### 9 FITNESS ZONE

The very same offer left on your car's windshield when you park at the mall where the gym is — contingent, as always, on an hour-long tour of the facilities and a high-pressure sales pitch.

#### lack-of-entertainment

20% Off







Savings on arcane products and services you'd never, ever use, no matter how big the discount.

#### lack-of-entertainment

Buy One Entrée, Get One ½ Off



Awkward discount at classy, fancy-schmancy restaurants you'd be embarrassed to present a coupon at.

lack-of-entertainment

50% off Any Salad



For the salads no one ever buys anyway.

#### lack-of-entertainment

10% off Admission





Good at all nearby tourist attractions that no local ever visits.



Inconvenient discount from higher-end, sit-down restaurants you would only eat at on a weekend; valid Monday through Thursday.

#### lack-of-entertainment

Buy One, Get One Free



Offer placed by the corporate heads of promotions without telling local franchisees — who are seeing the coupons for the first time when you attempt to pay, and subsequently have absolutely no idea how to process them.

#### lack-of-entertainment

Buy One, Get One Free



DAN'S SKETCHY SUMMER ICE SKATING RINK

Bumpytush Pumpkin Rides

PARTY STORE

Discounts for seasonal attractions that you might have actually used had you not given up trying to save money with your Entertainment Book and abandoned it in a junk drawer in May.

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**Each limited edition print** is 11" X 14" and bears a "Soul of MAD" marking. Each is hand-numbered and suitable for framing (or lining bird cages).

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TO INSURE GETTING THIS

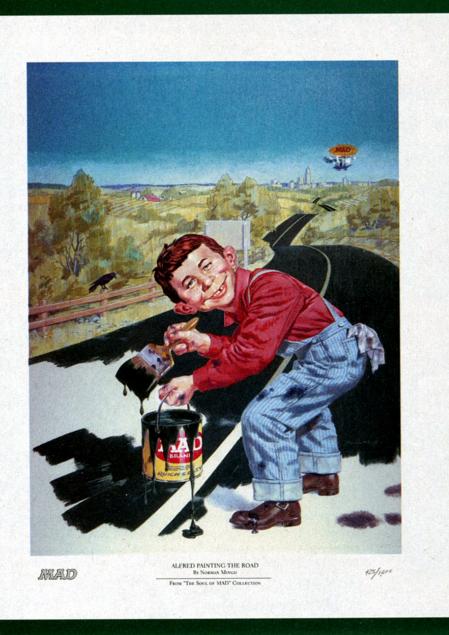
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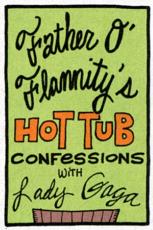








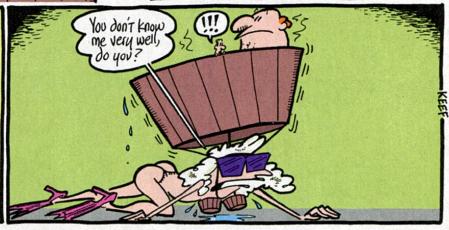










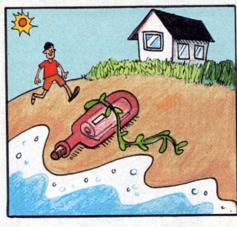


#### Good Enough!











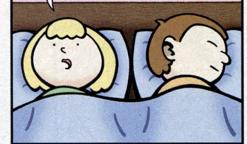


DOVA, I CAN'T SLEEP.

I CAN'T HELP BUT THINK ABOUT
ALL THE MISTAKES I'VE MADE.



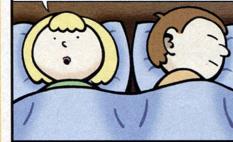
I MEAN, SPENDING ALL THAT MONEY ON GRAD SCHOOL ... I'LL BE PAYING BACK THOSE LOANS 'TIL I'M 90!

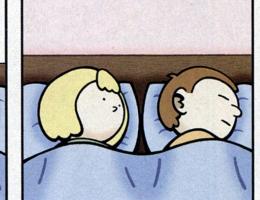


AND My PARENTS... I WISH I'D BEEN CLOSER WITH THEM. I'M SUCH AN IDIOT!



AND You, DOUG ... SHOULD I HAVE SLIPPED ALL tHAT XANAX INTO YOUR tEA? AND THEN FILLED YOUR OPEN CHEST CAVITY WITH SAWDUST?



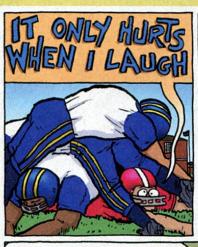










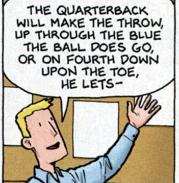








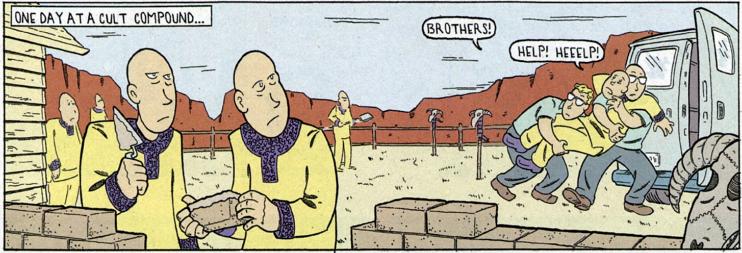








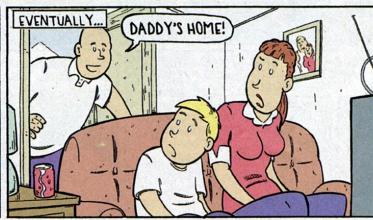
#### JUST BELOW THE SURFACE

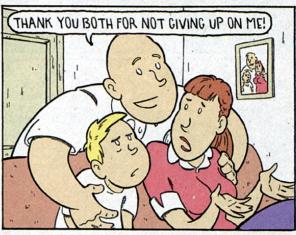




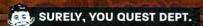










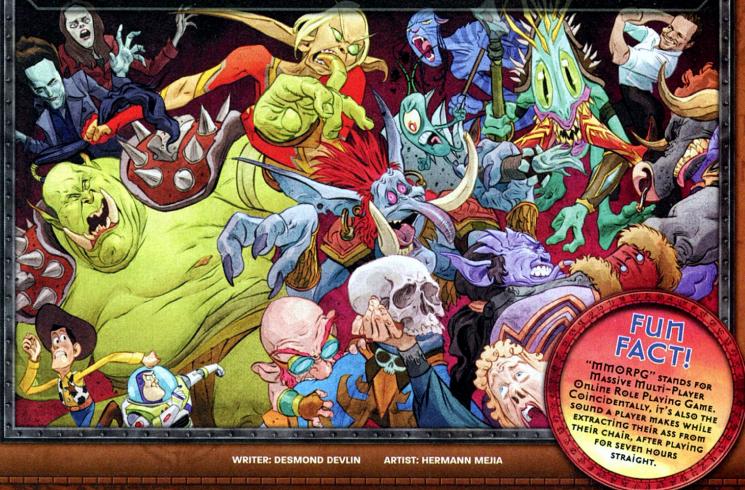


Introduced in 2004, World of Warcraft has become the most successful MMORPG ever. Set in a world of hot flowing lava, ancient evils, mythical creatures and endless bloody conflicts, to the casual observer WoW may seem like nothing more than a cheesy attempt to exploit the empty lives of downtrodden individuals by catering to their blood-lust fantasies at a fee of \$15 per month. But it's more – much, much more. And if you give us enough time, we'll figure out what that "more" is and get back to you. In the meantime, if you've ever wondered what 12 million-plus people are doing every night on their computers besides looking at porn, here's...



#### WoW: THE BACKSTORY!

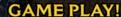
Ten thousand years before the First War between the orcs and the humans, the world of Azeroth was sundered, and a storm raged where the Well of Eternity once stood. The various races each pursued their own destinies in this perilous new realm. A great battle erupted to determine which sect would control the supply of unobtainium, and many Na'vi perished. Plankton failed in his quest to claim the recipe for the Krusty Krab burger. Hamlet avenged the murder of his father, but would not live to see the new era. Kelly Monaco claimed the crown with her natural grace, but was soon unseated by the ruthless Drew Lachey. Traversing distant lands, Edward and Bella were captured by the Volturi. Woody and Buzz nearly perished in the Great Furnace, and were only rescued through an uneasy alliance with the squeaky green aliens.





With 10 types of Races, 10 different Classes, and 11 Primary Professions, there are over a thousand possibilities for your own unique character! Just try not to think about the existing 12 million subscribers out there, meaning that no matter how long you plan or what you decide, there are already more than 12,000 duplicates of your "unique" character in the game. All with more experience than you.





The WoW experience is designed to be a true-tolife, intricate communal model with all the subtle nuances of a genuine working civilization, providing limitless avenues for your character to interact with the social strata, based entirely on your character's goals and choices. So think carefully: do you prefer zapping people, or stabbing them?

FUIT FACT!

WOW ALLOWS YOU TO ENTER INTO RELATIONSHIPS WITH LITTLE ANIMATED DWAY WHO WILL COME TO MEAN MORE TO YOU THAN YOUR OWN FAMILY.



#### FOLLOWING THE ACTION!

Everything you need to know is right on your screen! At any given time, you'll see text describing your character's position and actions, information about all stationary and mobile objects in the immediate vicinity, an omen threat meter, area maps with possible flight paths, a constantly-updated status bar, damage reports and attack results, quest logs, icons for each of the items in your inventory and also for unclaimed quest items, your totals of gold and mana, an auctioneer add-on which tracks prices for items you wish to sell or purchase, text messages from other characters, screen notations listing characters' arrivals and departures, as well as other advanced options.

Once you get the hang of game play, keeping an eye on this all-important information will become second nature!





#### JOINING A GUILD!

There's nothing like the personal satisfaction of being a valued part of a unified team. That way, you can hang back as your teammates rush into one of those impossible dungeon killing fields, and let those other pseudonymous meatsacks absorb 95% of the damage!

But every guild is different, so don't be afraid to try several of them out. You may not be satisfied with your first guild, or your second, or your tenth, but you can move on. It will take time, perhaps years, but just keep looking until you find the perfect match for you. Did we mention the \$15 monthly fee?

FUT FACTI WOW TAKES THE TWIN ACTIVITIES OF TYPING AND WANDERING AROUND, AND SOMETHING EVEN MORE EXCITING!

#### SHARING YOUR KNOWLEDGE

After playing for two days, it's time to proclaim yourself an expert by making your own boastful advice video and posting it on YouTube! Here's some tips to make your video the best ever!

- → Label your video "WORLD RECORD!!!!" to make it stand out from the other 400,000 videos labelled "World Record."
- +Always sound authoritative, even when you're offering staggeringly useless advice.
- → Be sure to add a pounding hard rock song blasting in the background for the duration of your video. (To decide on the music, take a look at several hundred of the other videos, and then choose one of the five songs they all use.)
- Remember, if your video gets watched enough, you will have achieved the one thing every World of Warcraft player dreams of doing: bringing in new players even more inept and clueless than yourself, so you can kill them.



HOW "WORLD OF WARCRAFT" İS JUST LİKE BEİMG A BLOOD OR A CRİP!

- + EVERYBODY GETS
  A NICKNAME.
- PLAYERS SPEND ALL THEIR TIME EITHER HANGING AROUND OR FIGHTING.
- SLASHINGS ARE CONDONED.
- BODY ARMOR OFFERS ONLY
  PARTIAL PROTECTION.

- +You need to join a GANG TO STAY ALIVE.
- +A PLAYER'S STATUS IS
  DETERMINED BY HOW MUCH
  BLING THEY'VE GOT.
- + Members are incarcerated inside their rooms/cells, doing mind-numbingly repetitive tasks.



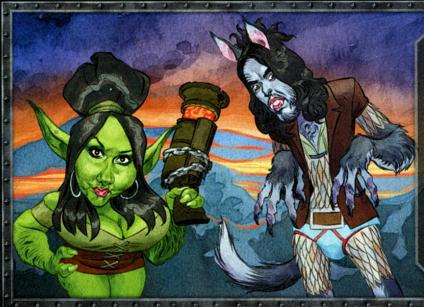
# BOMUS FEATURE! A LOOK AT THE NEWEST EDITION...

Everyone's talking about the newest, hottest, most sizzling destination in the world of video games. Unfortunately, it's *StarCraft II: Wings of Liberty*. Meanwhile, this is just another place with lava.

WORLD WARIET

CATACLYSM

With the release of World of Warcraft: Cataclysm, the vistas of this amazing world open up at least another 1% or 2%. An update of this magnitude hasn't been seen since they stuck eyelashes and a hair ribbon on Pac-Man and called it a brand new game.



#### FEATURES OF WORLD OF WARCRAFT: CATACLYSM!

- + Blizzard Entertainment game developers spent 5 years and \$3 million getting Kalimdor to look like a rock.
- The Sunken City of Vash'jir has a surprisingly good school system.
- → Gamers can now play as goblins or werewolves but WoW's limited graphics technology makes most players end up looking like Snooki or Russell Brand, respectively.
- + New in-game ballot initiative gives players a chance to sign a petition to change the name of Shadowfang Keep to "Happydale Glen."

#### HOT NEW GEAR!

There are only so many eldritch scrolls and enchanted elixirs you can buy before you feel like just another Glenn Beck viewer who's realized that hoarding gold is ultimately meaningless. Luckily, there are snazzy NEW items in the game to buy, which are limited only by how many of them there are!

- + A special three-handed axe. You'll never be able to use it!
- → A LeBron James Miami Heat jersey
- + Mystically unspoilable mayonnaise
- + Those crazy birthday candles that keep re-igniting
- Extra apostrophes to make ordinary words seem more ex'otic
- + The chattering teeth always funny!











America's favorite greasy, discount seafood restaurant just got a little greasier, and a whole lot cheaper!

How can we bring you these irresistible entrées at such a low cost? It's all thanks to BP — Bargain Pricing!

At Dead Lobster, our seafood is so plentiful, it's literally washing up on shore! Hurry in today! It's gonna be a BLOWOUT!



New Orleans Blackened Seafood Jumble-aya!

A Creole-inspired blend of scallops, crab, sea turtle, and whatever else might be in there. Sautéed in the same oil they were dripping in when we caught them!





**Battered & Bruised Shrimp** 

Get this home-style dish while you still can! Because, Gulf shrimp this big and non-deformed won't be around much longer. Served with garlic potatoes as thoroughly smashed as the surrounding wetlands!





Grilled Blackfin Tuna

Formerly Bluefin Tuna, this succulent dish will have you shouting "Grill, Baby, Grill!" The irresistible flavor explodes in your mouth like an oil rig that lacked any government oversight! Try pairing it with, our new, refreshing Texas Tea!



All entrées come with a wilted marsh grass salad covered in oil and vinegar and MORE oil!

> A MAD AD PARODY WRITER: ANDY ROSS PHOTOGRAPHY: IRVING SCHILD

You won't find better seafood! Seriously, you won't...it's all dead.

**WHAT AMERICAN ENTERPRISE IS STILL WIDELY REGARDED AS TOO BIG TO FAIL?** 

#### HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Our economic movers and shakers are falling behind. The rumpus in the business world has put millions in arrears. But there remains one prominent body which has continuted to maintain its powerful backing. To find out exactly what it is, just fold the page as shown.





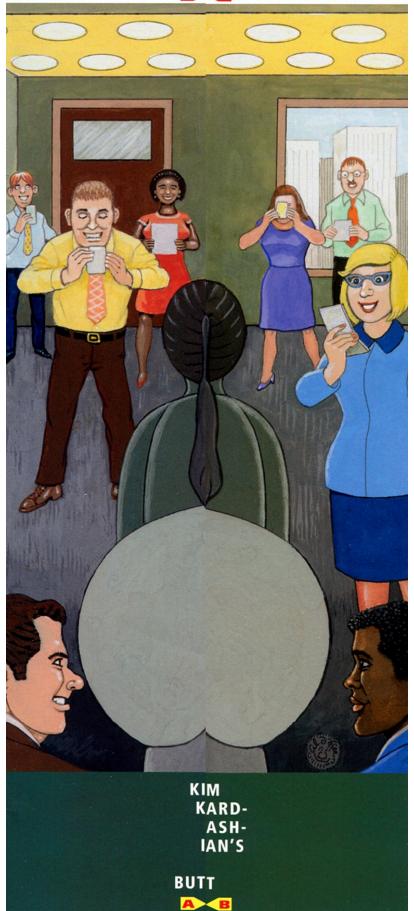


KISS HAPPINESS GOODBYE. WE CAN'T GET AWAY FROM KILLER PROBLEMS. IT WOULD BE NICE TO HAVE REWARD-ING THINGS TO LOOK FORWARD TO INSTEAD OF BASH-ING OUR BRAINS WORRYING. EVERY MAN AND WOMAN'S JOB IS THE PURSUIT OF HAPPINESS, NOT MISERY. BUT IN THE END, NO MATTER WHAT, WE WILL ALL BE HIT

WHAT AMERICAN
ENTERPRISE IS
STILL WIDELY
REGARDED AS
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FOLD BACK SO THAT "A" MEETS "B"





## Yo Ho Ho, It's a P



## irate's Life For Me

